Interactive Training Media, Inc.

Product Catalog

>> Creative innovators in continuing education

ITM

Interactive Training Media

is an advanced multimedia developer creating training and professional development programs. We partner with clients to design innovative educational programs that meet both immediate and long-term needs.

Our desire is that our products serve you and play a role in the overall success of your organization.

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Living on the Edge™

A Wildland Fire Management Tool

Leading the Way

The Living on the Edge™ program educates community leaders about the hazards and risks of wildfire in the wildland/urban interface. After learning how to evaluate the risks in existing communities, users can develop their own virtual firewise community.

WUI Hazard Mitigation

Community Leaders

Purpose:
To promote the message that preventing wildland fire damage is a community effort.

Includes:
CD-ROM and supplemental website

Add-ons:
Community leader workshops

Related Products:
Living on the Edge fire ecology college lab manual.
See page 24.

How to Have a Firewise Home
See page 4.

How to Have a Firewise Home™

Protecting Homes

This program educates homeowners about reducing the risk of wildfire hazards in their communities. Participants learn about risk factors, landscaping issues, and the Firewise Communities USA program.

WUI Hazard Mitigation

Homeowners

Purpose:
To educate homeowners living in the wildland/urban interface about how they can reduce their risk of wildland fire damage.

Includes:
CD-ROM and supplemental website

Add-ons:
Homeowner workshops

Related Products:
Living on the Edge.
See page 2.

Fire in the Field™

Wildland Firefighter Training

Content based on NWCG S-130, S-190 & I-100 courses

Online Firefighter Training

FIF100 DL™ delivers distance learning via the Internet and WEB-ROM, offering multimedia, interactive seminars and assignments to trainees with high-speed connections as well as those with dial-up connections.

This versatile technology provides cost effective, "anytime training."

www.fireinthefield.net

Firefighter Training

Wildland & Structural Firefighters

Purpose:
To use distance learning via the Internet to instruct new ***and*** recertifying firefighters based on wildland fire competencies required for red card certification.

Includes:
- Fire in the Field Firefighter Training online courseware
- Student-tracking database
- Web-ROMs
- Training session

Related Products:
Fire in the Field CS
See page 8.

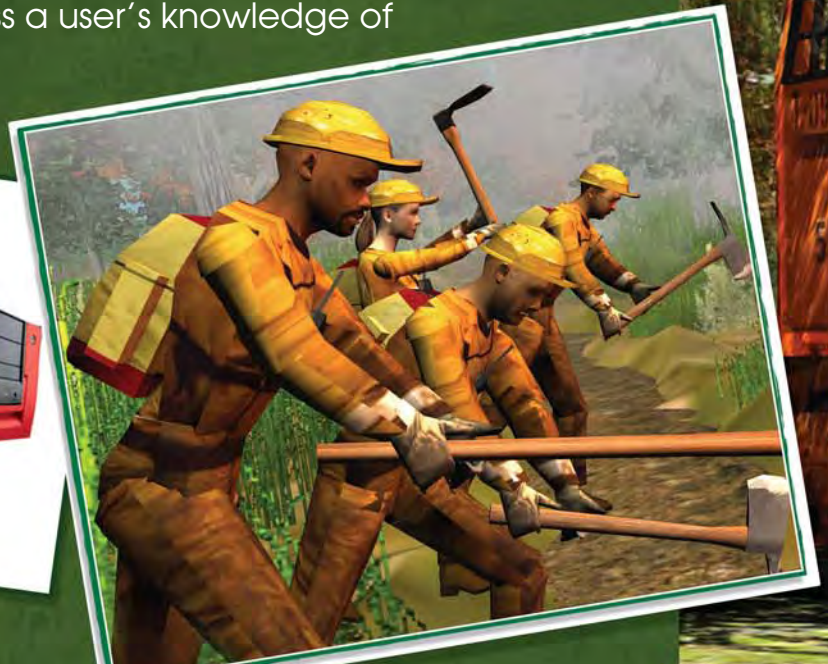
Fire in the Field

Wildland Firefighter Training

Content based on NWCG S-130, S-190 & I-100 courses

3-D Simulation & Training

FIF100 CS™ includes a portable workstation packaged with video seminars and interactive assignments suitable for instructor-led training or individual learning. 3-D simulated wildfire scenarios assess a user's knowledge of key skills.



Firefighter Training

Wildland & Structural Firefighters

Purpose:
To assess a user's knowledge of key skills in a 3-D simulated wildfire and to teach wildland fire competencies required for red card certification.

Includes:
- A workstation packaged with Fire in the Field Firefighter Training 3-D simulator software and Fire in the Field Firefighter Training courseware
- Student-tracking database
- Training session

Add-ons:
- Additional workstations
- Extended warranty

Related Products:
Fire in the Field DL
See page 6.

Wildland/Urban Interface Mitigation Strategies™

This program includes a turnkey, portable presentation unit to educate community leaders about the hazards and risks of wildfire in the wildland/urban interface. Presentation videos and 3-D simulated fire demonstrations teach wildfire ecology and risk factors— promoting the message that preventing wildland fire damage is a community effort.

WUI Hazard Mitigation

Firefighter Training

Community Leaders & Firefighters

Purpose:
To train firefighters and community leaders about wildfire risks and hazards in the WUI and how to mitigate these risks.

Includes:
- A workstation packaged with the WUI Mitigation Strategies 3-D simulator software and the *Living on the Edge* program.
- 1,000 *How to Have a Firewise Home* CD-ROMs
- Training session

Add-ons:
- Community leader workshops
- Additional workstations
- Extended warranty

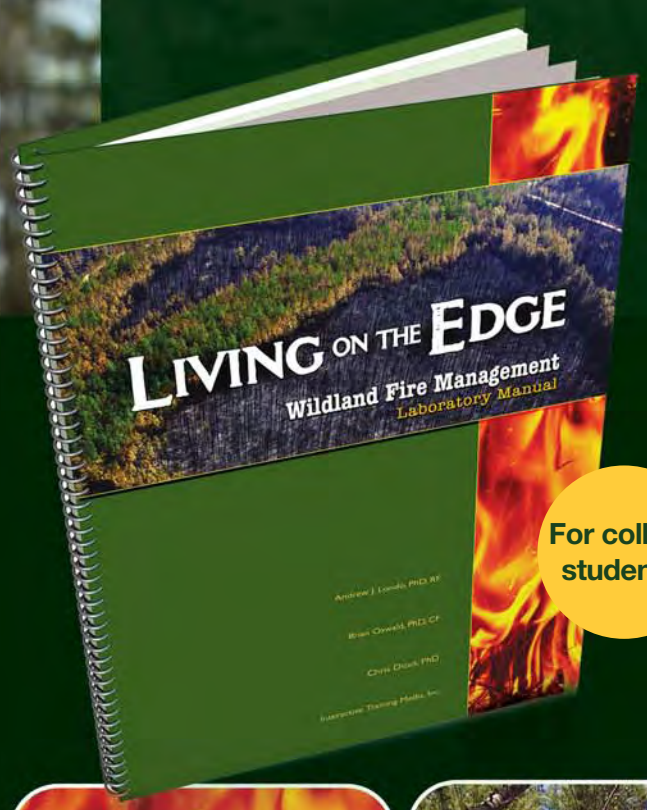
LIVING ON THE EDGE™

College Fire Ecology Lab Manual

A Future in Fire Ecology

Designed to educate undergraduate students on fire ecology, wildland fire management, prescribed burning, and the role of the fire manager in the WUI, this lab manual is used in various forestry schools across the United States.

The manual also includes two CD-ROMs for assignments and group presentations.



For college students!

Forestry & Fire Ecology

WUI Hazard Mitigation

Undergraduate students

Purpose:
To educate undergraduate students about fire ecology and wildland fire management in the wildland/urban interface.

Includes:
212 page lab manual and two CD-ROMs:

- *Living on the Edge*
- *How to Have a Firewise Home*

WILDFIRE PREVENTION™

Good Fires & Bad Fires

The dynamic video, graphics and animation in Wildfire Prevention™ help students learn the difference between good and bad fires and how fire is a natural part of many ecosystems.

Activities include monitoring a forest in a virtual 3-D plane, learning about wildland/urban interface issues, and seeing how prescribed burning is used as a forest management tool.

Forestry & Fire Ecology

Students
Grades K-5

Purpose:
To educate our future leaders about their role in wildfire prevention.

Includes:
CD-ROM, teacher's guide, and supplemental website

Add-ons:
Educator workshops

Forest Fever™

A Hot New Look at Trees!

In Forest Fever™, students learn how professional foresters balance forest needs through best management practices. Environmental, social, and economic messages explain how the forestry profession is dedicated to an active balance between these three perspectives. Students also learn how fire is a valuable management tool in preventing the loss of forest resources during wildfires.

Forestry & Fire Ecology

Students
Grades 8-12

Purpose:
To promote the message of balanced forest managment and educate students about careers in forestry.

Available in two formats!

CD-ROM Package Includes:
CD-ROM and teacher's guide

Web Package Includes:
Online version of program and teacher's guide

Add-ons:
Educator workshops

Award Winning

FORESTS FOREVER™

A Balanced Approach

Forests Forever™ is an informative, entertaining multimedia program where students learn how professional foresters manage our forests through a balanced approach– with social, environmental, and economic needs in mind.

Forestry & Fire Ecology

Students Grades 4-8

Purpose:
To educate students about the need for forest products, grown trees, and the balance between the two.

Available in two formats!

CD-ROM Package Includes:
CD-ROM and teacher's guide

Web Package Includes:
Online version of program and teacher's guide

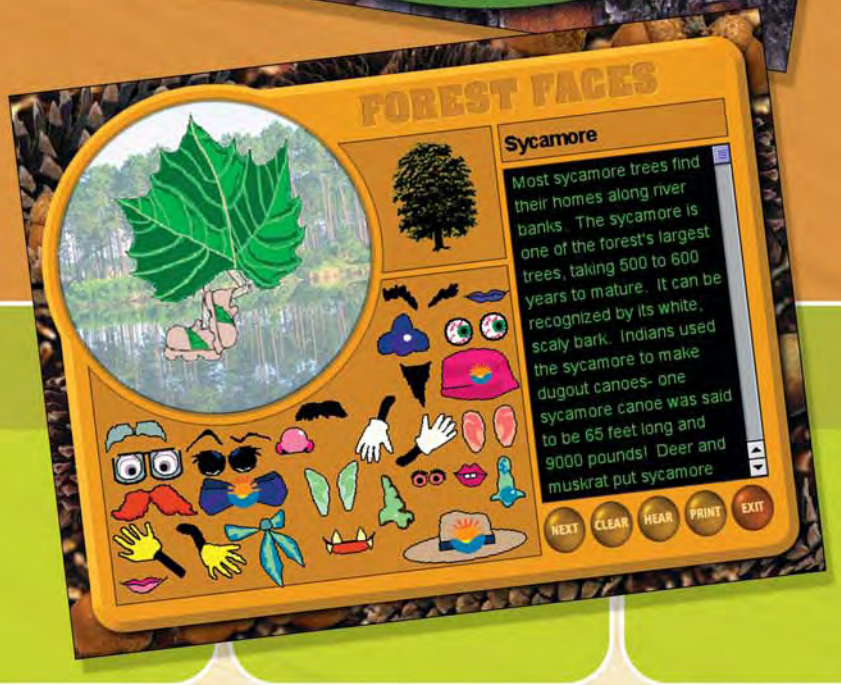
Add-ons:
Educator workshops

Forest Friends™

Friendly Forest Faces

In Forest Friends™, students learn that many important everday products are made from trees.

Though interactive exercises, like "ConcenTREEtion" and "Forest Faces," students discover wildlife and trees indigenous to their state.



Forestry & Fire Ecology

Students
Grades K-3

Purpose:
To help children understand the need to manage forests to have products that we need as well as healthy forest ecosystems.

Available in two formats!

CD-ROM Package Includes:
CD-ROM and teacher's guide

Web Package Includes:
Online version of program and teacher's guide

Add-ons:
Educator workshops

Custom, Turn-key Workshops

We provide turn-key workshops for your organization to train or facilitate information to your target audience. This could include staff, educators, community leaders, homeowners, medical professionals, or the public.

Public Outreach

Tailored for any audience

Purpose:
To train, educate, or facilitate knowledge to a target audience.

Includes:
- Organization and planning of the workshop event
- Registration database
- Workshop materials*
- Refreshments
- A trained facilitator

* Software is an additional cost.

FireSafe™

Protecting Your Family

The FireSafe™ and FireSafe Kids™ programs provide age-appropriate videos and activities to show how to reduce the risk of starting a house fire and what measures to take if a house fire does occur. Participants learn the importance of routine checks for fire hazards, smoke alarm maintenance, and pre-planning for escaping a fire emergency.

Structural Fire Safety

Adults of all ages

Children, ages 5-10

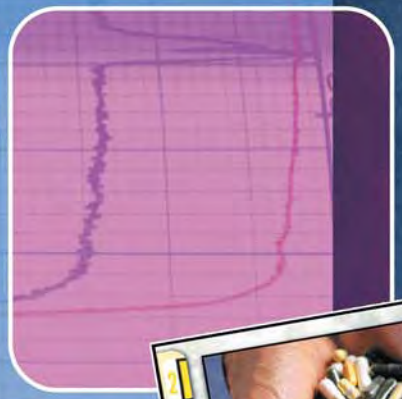
Purpose:
To provide a tool for fire safety educators to teach the public about home fire hazards and fire escape planning.

Two versions– adults & kids!

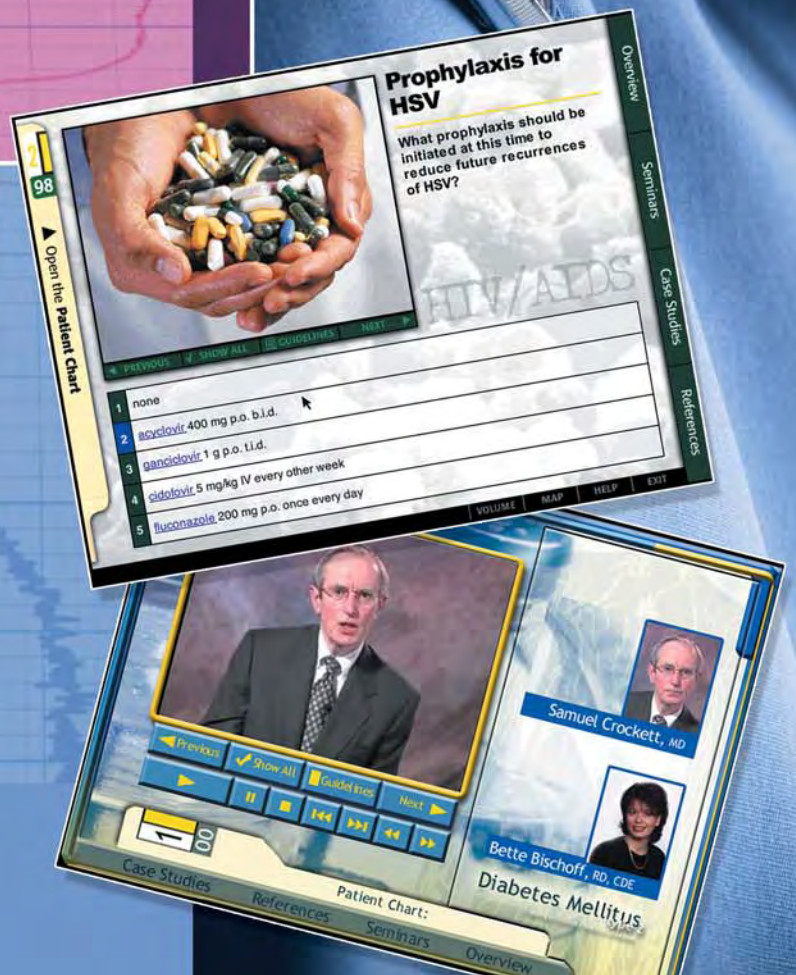
FireSafe includes:
- CD-ROM
- Supplemental website
- Facilitator's guide
- Training session

FireSafe Kids includes:
- CD-ROM
- Supplemental website
- Facilitator's guide
- Training session

Health Care
Training & Education



Designed to meet training goals of a variety of health care professionals, our customized medical education programs contain video, animations, expert commentary, professional narration, and case study exercises. Programs can be tailored for seminar settings and for individualized learning. These programs are also eligible for continuing education credit.



Medical Education

Health care professionals

Purpose:
To educate health care professionals on disease state management guidelines and technological advances with clinical applications.

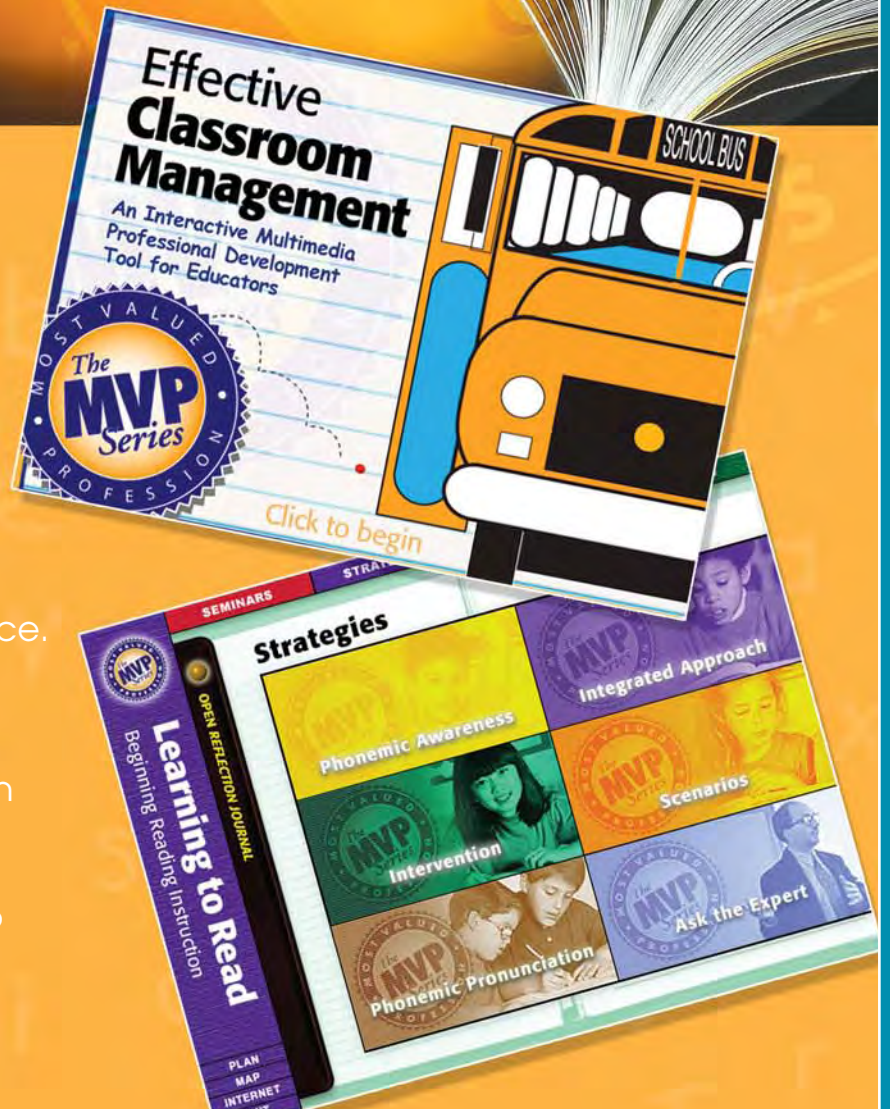
Available formats:
- Websites
- CD-ROMs
- Mini CDs
- Print materials

Recent titles:
- *HIV/AIDS*
- *HIV: Drug Resistance Testing*
- *Diabetes Mellitus*
- *Advanced Practice Oncology Nursing*

Most Valued Professionals

The Effective Classroom Management™ Program describes research-based methods for maintaining control in the classroom while creating a caring environment in which learning can take place.

The Learning to Read™/Reading to Learn™ programs give educators access to research about providing a balanced, integrated approach to reading instruction and how to incorporate it in all areas of learning.



Educator Training

Education professionals

Purpose:
To provide research-based professional development for K-12 educators designed to meet the most pressing training needs.

Available formats:
- Websites
- CD-ROMs
- Print materials

Recent titles:
- *Effective Classroom Management*
- *Beginning Reading Instruction*
- *Reading Comprehension*

Services

Content Development

ITM's technical writers and instructional designers begin with assessing training needs, developing goals and objectives, and designing assessments to determine when and how those objectives are met. They conduct research and write content as well as design activities, assessments, and evaluation instruments.

Video/Audio Production

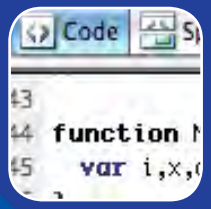
ITM has full video production capabilities including pre-production (such as scripting and storyboarding, casting calls, coordinating filming locations), production, post-production, and mastering in a wide variety of digital and analog formats.

Graphic Design

ITM's in-house graphic design department creates the visual elements to help meet a client's needs. This can range from designing multimedia interfaces, like websites, to creating print materials, such as product packaging, brochures, ads, flyers, guides/manuals, convention displays, and multimedia presentation tools.

Animation/Simulation

Incorporating animation and simulation makes our products interactive, instructive, and engaging. ITM's capabilities include 2D and 3D animation, modeling, texturing, simulation, and gaming.



Programming

ITM provides cutting-edge programming that integrates multimedia elements for seamless, user-friendly interaction. Programming capabilities include multimedia, web, 3D environmental simulations, database, mobile device, and game development applications.

Web Development

We offer full web development design services including creating graphics, writing web interface content, providing database programming, flash animations, and php and asp programming. We specialize in clean, easy-to-navigate websites that meet client needs and exceed client expectations.

Training (Corporate and/or Instructor-led)

Various strategies go into successful facilitation including fostering communication, providing tech support, modeling effective teaching strategies, guiding participants through curriculum, and keeping activities on track. Workshops we conduct include corporate training, community outreach workshops, and professional development workshops.

Workshop Planning

ITM plans, advertises, and conducts training workshops throughout the US. We locate, invite, and register participants, provide professional development credit options, handle workshop logistics, provide professionally trained workshop facilitators, and provide a database of participants for follow-up.

Contact Us

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